

Watch the signs - its 100 days until World Youth Day

With 100 days to go until the six-day celebrations for World Youth Day start, motorists will notice that Sydney's major roads are getting in on the countdown.

Sydney will be ringed by 10 dedicated variable message signs (VMS) on major arterial roads including the Harbour Bridge, M4, Warringah Freeway, Pacific Highway and Princes Highway to remind the public that in 100 days there will be 125,000 international visitors in the city.

The VMS will countdown every day to the first major World Youth Day event, the Opening Mass celebrated by Cardinal Pell at Barangaroo on Tuesday 15 July.

"The VMS represents the first step in a very significant public information and awareness campaign," said World Youth Day Coordination Authority Chief Executive Officer, Roy Wakelin-King.

"With this number of visitors in our city, there will be changes to traffic management and an increase in public transport services," he said.

The VMS boards will be part of a program to remind the motoring public that there will be changes in the city during the celebrations, details of which will be announced very soon.

General information about World Youth Day activities is available at www.wyd2008.org

Information on Sydney's preparations for World Youth Day is available at www.wydca.nsw.gov.au

For World Youth Day Coordination Authority media inquiries please ring Kimberley Ashbee on 0458 202 810.

