

BACKGROUND

April 2008

SYDNEY - HOME OF INTERNATIONAL EVENTS

As Sydney gears up to host the largest youth event on earth, it is worth remembering that its reputation as one of the world's great hosts didn't happen overnight.

International events are attracted to Sydney's mix of business and financial infrastructure, world-recognised expertise for hosting major events, spectacular and spacious natural setting and accessible CBD.

A collaborative approach between NSW government agencies in event planning and delivery has earned the State an enviable track record and recognition in drawing events to Sydney.

The priority of all NSW government agencies is to make sure the city continues to operate and that participants and non-participants have an enjoyable experience. Sydney is a great host city, and internationally it is known for putting on a great show.

The organisation of WYD08 is a complex task, but Sydneysiders have shown before that they rise to the occasion.

Sydney is proud to have hosted some of the world's largest and most complex events such as:

- Asia-Pacific Economic Cooperation (APEC) 2007
- Rugby World Cup 2003
- Sydney Olympic and Paralympic Games
- annual New Year's Eve fireworks
- Heads of State visits
- Sydney Festival.

Upcoming events

Sydney will play a major role in Australia's bid to host the 2018 FIFA World Cup.

In October 2009, Sydney will host another international sporting event, the Sydney 2009 World Masters Games which is expected to attract a record-breaking 30,000 participants.

Detailed media information fact sheets about Sydney and major events are available from Tourism NSW at www.tourism.nsw.gov.au under the 'News Room' section.

Useful information about Sydney and wider NSW is also available at www.sydney.com

Information about Australia can be found at www.australia.com

